

**Book Chapter (2020-21):**

Sno	Name of the Faculty	Name of Publishing House	Title of paper	Year of Publication
1.	Surekha Adiki	Archers & Elevators Publishing House	<b>A Study of Performance, Growth, Consumer Adaptation, Perceptions and Future Trends of Digital Payments Systems in India</b>	<b>August 2020</b>

**Paper Presentations for the year 2019-2020:**

Sno	Name of the Faculty	Theme of the conference	Organized by	Title of the paper	Year
1.	Surekha Adiki	<b>Emerging Trends in Banking, Insurance and Tourism</b>	<b>Dept. of Commerce, Osmania University</b>	<b>Predictive Analytics on Cross Sell and Up sell – Practical Approach on Building Recommendation Engine</b>	<b>June 2019</b>