

Name of Faculty: Mohd Khaja Qutubuddin

Paper Publications in the year 2020-2021:

Sno	Name of the Faculty	Name of Refereed Journal	Title of paper	Year of Publication
1.	Mohd Khaja Qutubuddin	Tathapi , UGC care Journal, Vol-19, Issue-27, June 2020	Impact of Promotional Strategies on Consumer Brand shifting, A study on cigarette Brand shifting	June 2020
2.	Mohd Khaja Qutubuddin	Journal: Studies in Indian Place names, UGC care Journal, Vol-40, Issue-68, March 2020	A study on Performance of Mutual Fund scheme	March 2020

Paper Publications in the year 2019-2020:

Sno	Name of the Faculty	Name of Refereed Journal	Title of paper	Year of Publication
1.	Mohd Khaja Qutubuddin	THINK India Journal, Vol-22- Issue-4, and October-December 2019. UGC listed national Journal	A study on Technological infrastructure and various other importance factors influencing parents to choose a preschool or day care	October-December 2019
2.	Mohd Khaja Qutubuddin	Journal of the Gujarat Research Society , Vol-21- Issue -5, October 2019, National level Journal, UGC listed	Stress and coping Strategies : An overview on Management Students	October 2019
3.	Mohd Khaja Qutubuddin	THINK India Journal, Vol-	Attaining Customer	November, 2019

		22- Issue -10, November, 2019, National Level, UGC Listed	delight through employee loyalty	
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Paper Publications in the year 2018-2019:

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1.	Mohd Khaja Qutubuddin	Anveshana International Journal of research in Regional Studies, law, Social Science, Journalism and Management Practices – AIJRRLSJM, Volume 4, ISSUE 4 , April 2019- UGC listed, International Journal	Importance of Generating Employee value proposition (EVP)	April 2019
2.	Mohd Khaja Qutubuddin	Journal: International Journal of Advance and Innovation Research, Volume 6, Issue 1(XXXIII), Jan- March 2019, UGC listed, International Journal	Students 'precedence of attributes related online management education – A RIDIT approach	Jan- March 2019
3.	Mohd Khaja Qutubuddin	Indian Journal of Training and development, IJTD, National Journal, UGC listed, April – June 2019	Impact of Pre-departure training on Expatriates career advancement	April – June 2019
4.	Mohd Khaja Qutubuddin	International Journal of Advance and Innovative Research Volume 5, Issue 3 (IV): July - September, 2018	A Study On Understanding Potential Of E-Bikes	July - September, 2018
5.	Mohd Khaja Qutubuddin	International Journal of Advance and Innovative Research Volume 5, Issue 3 (IV): July - September, 2018	Post Recession – Leveraging The Hr Strategies	July - September, 2018
6.	Mohd Khaja Qutubuddin	International Journal of Advance and Innovative Research	Succession Planning Model For	July - September, 2018

		Volume 5, Issue 3 (IV): July - September, 2018	Academia: A Conceptual Study	
7.	Mohd Khaja Qutubuddin	International Journal of Advance and Innovative Research Volume 5, Issue 3 (IV): July - September, 2018	Understanding The Various Components That Affect The Customer Behaviour And Relationship In Select Budget Hotel Industry	July - September, 2018

Conferences attended by Faculty:

Paper Presentations for the year 2020-2021:

Sno	Name of the Faculty	Theme of the conference	Organized by	Title of the paper	Year
1.	Mohd Khaja Qutubuddin	"New Management Paradigms in a c Changing world : Innovations, Dynamics and Future Prospects"	NIT, National Institute of Technology Warangal	A study on Factors effecting customer satisfaction in Hotel industry	31 st January and 1 st February 2020
2.	Mohd Khaja Qutubuddin	"New Management Paradigms in a c Changing world : Innovations, Dynamics and Future Prospects"	NIT, National Institute of Technology Warangal	A market study to determine the potential of E-Bikes at educational institutions and corporate offices	31 st January and 1 st February 2020
3.	Mohd Khaja Qutubuddin	Sixth Biennial conference of the Indian Academy of Management	IIM Trichy	Understanding and evaluation of video consumption over digital platforms in Telugu states	2-4 January 2020
4.	Mohd Khaja Qutubuddin	A 3 days virtual conference on Innovations for new normal	Government Degree college – Parkal, Warangal, Govt of Telangana	Factors influencing Customer Satisfaction in Hotel Industry	23 rd to 25 th August 2020
5.	Mohd Khaja Qutubuddin	A 3 days virtual conference on Innovations for new normal	Government Degree college – Parkal, Warangal, Govt of Telangana	Important factors influencing customers in choosing a specific Hotel	23 rd to 25 th August 2020

Paper Presentations for the year 2019-2020:

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1.	Mohd Khaja Qutubuddin	International conference on Operations research and decision Sciences (ICORDS)	IIM Vishakhapatnam	An Empirical study on how social media marketing has a significant impact over conventional marketing on brand awareness	28-30 December, 2019
2.	Mohd Khaja Qutubuddin	National Seminar on Emerging Trends in Business Management – Opportunities and challenges	ICSSR and St. Joseph's Degree and PG College, Hyderabad	A study on consumer preference towards Patanjali products	30 th November, 2019
3.	Mohd Khaja Qutubuddin	International conference - Business Agility in Volatile times	Curtin University Australia and LPU Mittal School of Business, Punjab	A study on effectiveness of Online education	7 th and 9 th November, 2019
4.	Mohd Khaja Qutubuddin	International conference - Business Agility in Volatile times	Curtin University Australia and LPU Mittal School of Business, Punjab	A Study on factors influencing customers choice of selecting a specific hotel	7 th and 9 th November, 2019
5.	Mohd Khaja Qutubuddin	One day National seminar on Innovative methods and challenges in Accounting, management and financial sectors	AERF and ICBM SBE, Hyderabad	Effective Employer branding : Need for HR to partner with marketing	23 rd November 2019
6.	Mohd Khaja Qutubuddin	One day National seminar on Innovative methods and challenges in Accounting, management and financial sectors –	AERF and ICBM SBE, and Hyderabad	Attaining customer delight through employee loyalty	23 rd November 2019
7.	Mohd Khaja Qutubuddin	A national seminar on Emerging technological trends in banking , insurance, finance and marketing	Osmania University, Department of commerce and management, and Roots degree college , Hyderabad	Importance of socio-cultural system in Transformative leadership and change management	26 th October, 2019

Paper Presentations for the year 2018-19:

Sno	Name of the Faculty	Theme of the conference	Organized by	Title of the paper	Year
1.	Mohd Khaja Qutubuddin	NCERTELT -2019 Emerging Trends in English Language teaching and literature	IIIT YSR Kadapa District- Rajiv Gandhi	A study on Technology infrastructure and various other	14 th September 2019

			University of Knowledge Technologies	important factors influencing parents to choose a preschool or day care	
2.	Mohd Khaja Qutubuddin	4 th one day national seminar – Issues and challenges in VUCA World	Hyderabad Management Association & DST , ICBM SBE, Hyderabad	Students Precedence of attributes related online management education - A RIDIT Approach	March 23 rd , 2019
3.	Mohd Khaja Qutubuddin	4 th National HR Conference on ‘HR 360 – Talent, Technology and Ideas’	Jain School of commerce Studies, Jain deemed to be university, Bangalore	A case Study on employee engagement initiatives in Signode	28 th February 2019

Awards received by Faculty:

Sno.	Name of the Faculty	Host Organization	Award received	Year
1.	Mohd Khaja Qutubuddin	Signode India and CII , Hyderabad	Certificate of experiential learning program by CII and Signode on the topic ,” Employee Engagement’	December, 2017

Books Authored /Co-Authored

Sno	Faculty name	Name of the book	Publisher	Academic Year
1.	Mohd Khaja Qutubuddin	Book Name: Women empowerment through micro finance – Retrospection and prospects Chapter 20: The Islamic world and its women entrepreneurs.	Publisher: New Delhi Publishers	March 2019

2.	Mohd Khaja Qutubuddin	Book Name: Economic Environment, Global recession, Impact on growth and future challenges Chapter: 22: Stress Managing Strategies for management Students	Publisher: Regal Publications	January : 2019

Case studies published by faculty:

Sno	Name of Faculty	Title of case	Publication details	Year of publication
1.	Mohd Khaja Qutubuddin	A Case study on Understanding the importance of socio cultural system in transformative leadership and change Management	THINK India Journal, Vol. -22, Issue- 14, December, 2019, National level journal, UGC listed	December, 2019