

<b>Paper Publications</b>				
<b>SL. NO.</b>	<b>Name of faculty</b>	<b>Name of Refereed Journal</b>	<b>Title of the Paper</b>	<b>Year</b>
1	Manisha Kumari	International Journal of Business Excellence	Bond Rating and Bond Market of Indian Corporate - Issues and Recommendations	June,2021
2	Manisha Kumari	International Journal of Financial Services Management	Credit Rating, Financing and Stock Price- Evidence from Indian Healthcare Industry	May,2021
3	Mohd Khaja Qutubuddin	Wesleyan Journal of Research, Vol.14 No 1 (XXV)	An Overview on Importance of Personal Branding.	Apr,2021
4	Manisha Kumari	International Journal of Economic Policy in Emerging Economies	Reliability and Credibility of Credit Rating- An Evidence from Indian CRAs	Apr,2021
5	P Vikrant Kumar	Wesleyan Journal of Research (UGC Care Listed Journal)	Effective Use of IoT for Enhanced Customer Experience & Greater Business Intelligence	Vol.14 No1(XXVIII) Apr,2021
6	Surekha Adiki	Wesleyan Journal of Research- An International Research Journal (UGC Care and Peer reviewed)	Potential Innovative Education and Research Based on National Education Policy (NEP) 2020: Prospects and Challenges	April,2021
7	Dr.P.Sairani	Journal of contemporary issues in Business and Government ISSN 1323-6903 Volume 27 issue 3 page 2186-2192	Variables impacting Mutual fund expense ratio: The Indian midcap mutual fund experience	Apr,2021
8	C.V.RANGA REDDY	VOLUME NO.14 NO,1(XXV):2021 IN WESLEYAN JOURNAL OF RESEARCH ISSN: 0975-1386 UGC CARE APPROVED,PEER REVIEWED AND REFERRED JOURNAL	"EMPERICAL STUDY ON FUNDAMENTAL ANALYSIS ON SELECTED PRIVATE SECTOR BANKS IN INDIA"	26TH MARCH, 2021
9	Dr.P.Sairani	Wesleyan journal of Research vo. 14, 28	Potential innovative education and research based on National educational policy(2020): Prospects and challenges	Mar,2021
10	Dr.P.Sairani	Wesleyan journal of Research vo.14, 26	Financial inclusion- Role of microfinance in women entrepreneurship	Feb,2021

11	P Vikrant Kumar	PSYCHOLOGY+C95 AND EDUCATION (Scopus Indexed)	Enriching Smart Customer Experience to Build Customer Loyalty and Higher Profitability Through Digital Revolution in Retail 4.0	(2021) 58(2): 7001-7009, Feb 2021
12	Dr. Syed Azhar	International Journal of Recent Technology and Engineering (IJRTE)	<a href="#">Microfinance through Self-Help and Bank Linkage Programmes (SBLP): An Exploratory of Self-Groups of Karimnagar, East Godavari and Chittoor districts.</a>	2020
13	Dr. Syed Azhar	Journal of Test Engineering and Management	Working Capital Practices in Select State owned and Private owned Power Distribution Utilities in India	2020
14	Dr. Syed Azhar	The Journal of Private Equity	Profitability Analysis of Select Private Equity Funds in India	2020
15	Dr. Syed Azhar	Our Heritage	A Study on Awareness Level and Factors Influencing Investor's Decision in Commodity Market	2020
16	Dr. Syed Azhar	Studies in Indian Places	A Study of Factors Affecting Consumer Preference in Buying Water Purifier	2020
17	Ramesh Babu Nemani	Studies in Indian Place Names (SIPN) with ISSN 2394-3114 is UGC Care listed journal for research publication)	A Study on Performance of Hospitality Industry in India	2020
18	Dr.S.Neelima	International Journal of Advanced Science & Technology	Assessment of Efficiency of Mutual funds	2020
19	SVVS Vara Prasad	Shodh Sarita	A Case Study on comprehending the significance of socio-cultural system	Dec,2020
20	Mohd Khaja Qutubuddin	Shodh Sarita, Volume 7, Issue 28, October to December 2020 – UGC Care	A Case Study On Comprehending The Significance Of Socio-Cultural System.	Nov,2020
21	Dr. G. Radha Kiranmayi	PalArch's Journal of Archaeology of Egypt/Egyptology, 17(7), 16013-16016.	ARTIFICIAL INTELLIGENCE IN HR-LATEST TRENDS.	Nov,2020
22	C.V.RANGA REDDY	Rizvi College of Arts, Science and commerce, Mumbai	An empirical study on the factors influencing the investment behaviour of corporate professionals towards mutual fund.	Oct,2020

23	C.V.RANGA REDDY	PALARCH'S JOURNAL OF ARCHEAOLGY OF EGYPT/EGYPTOLGY, ISSN 1567-214x	An empirical study on the factors influencing mutual funds	Oct,2020
24	Mohd Khaja Qutubuddin	Primax International Journal of Commerce and Management Research, Special Issue: Innovations for New Normal	Important factors influencing customers in choosing a specific hotel.	Aug,2020
25	Dr. G. Radha Kiranmayi	Conference Proceedings – CHRM Book of Abstracts	Personality Factors and Internal Branding-The Role of Organizational Citizenship Behaviour.	Aug,2020
26	R Ramanjana Reddy	Primax International Journal of commerce and Management Research	Important factors influencing customers in choosing a specific hotel.	Aug,2020
27	SVVS Vara Prasad	Primax International Journal of Commerce and Management Research	Important Factors Influencing Customers in choosing a Specific Hotel	Aug,2020
28	Mrs. Harriet jesvina	International journal of advanced science & technology Indian council of social sciences research	The mediating role of customer satisfaction between service quality and customer loyalty	Jul,2020
29	Dr.P.Sairani	ESN publications Chennai with code 788194 529729	A study on corporate actions – Rights issue	Jul,2020
30	Mohd Khaja Qutubuddin	Tathapi , UGC care Journal, Vol-19, Issue-27, June 2020	Impact of Promotional Strategies on Consumer Brand shifting, A study on cigarette Brand shifting.	Jun,2020
31	C. Satish Kumar & Mohd Khaja Qutubuddin	UGC Care Journal	Impact of Promotional Strategies on Consumer Brand Shifting. A Study on Cigarette Brand Shifting.	Jun,2020
32	Dr.P.Sairani	Journal of Xidian University having ISSN: 1001-2400 and Impact Factor : 5.4.with vol. 14, issue -5 –SCOPUS index	Microfinance through Self-Help and Bank Linkage Programmes (SBLP) : An Exploratory of Self-Groups of Karimnagar, East Godavari and Chittoor districts	May 2020 Page 4155-4169
33	Dr. G. Radha Kiranmayi	International Journal of Advanced Science and Technology	The Mediating Role of Customer Satisfaction Between Service Quality and Customer Loyalty.	May, 2020

34	P Vikrant Kumar	Studies in Indian Place Names (UGC Care Listed Journal)	Digital Convenience No Privacy: Two Faces of E-Commerce Era	Vol-40-Issue 58-(2020) Apr,2020
35	C.V.RANGA REDDY	Vol,40 no.68, April, 2020	A Study on Impact of FDI on Health Care Sector in India.	April,2020
36	Mohd Khaja Qutubuddin	Journal: Studies in Indian Place names, UGC care Journal, Vol-40, Issue-68, March 2020	A study on Performance of Mutual Fund scheme.	Mar,2020
37	Sai Mariseti	ISN NO: 2394-3114 VOL -40-Issue-16-2020 March 2020 UGC CARE LISTED JOURNAL Studies in Indian Place Names	Chatbots A Powerful Digital Tool For Future Generation Customer Service - Can Human Touch Compensated?	Mar,2020
38	Sai Mariseti	ISN NO: 2394-3114 VOL -40-Issue-58-2020 March 2020 UGC CARE LISTED JOURNAL Studies in Indian Place Names	Digital Convenience No Privacy: Two Faces of E-commerce era	Mar,2020
39	Dr.P.Sairani	Studies in Indian Place Names (SIPN) with ISSN 2394-3114 is UGC Care listed journal for research publication)	A study on performance of Mutual fund schemes	March, 2020
40	P Vikrant Kumar	Studies in Indian Place Names (UGC Care Listed Journal)	Chatbots A Powerful Digital Tool for Future Generation Customer Service - Can Human Touch Compensated?	Vol-40-Issue 16-2020 Feb,2020
41	Sai Mariseti	National conference on New Management Paradigm's in changing the world:(NMPCWIDF-2020)	A Study on Big data security Techniques	Feb,2020
42	C.V.RANGA REDDY	NMPCWIDF-2020 ORGANISED BY SCHOOL OF MANAGEMENT. NIT, WARANGAL	Retailer Connect and Engagement with Britannia Industries limited.	Feb,2020
43	Dr. Syed Azhar	International Journal of Recent Technology and Engineering (IJRTE)	Effects Of Terrorism and Natural Calamities On Stock Market	2019
44	Dr. G. Radha Kiranmayi	Purushartha, A Journal of Management, Ethics and Spirituality	Role of Organizational Citizenship Behaviour on Internal Brand Identification.	September 2018 - February 2019

45	Dr. Syed Azhar	Think India Journal	Financial Health of Select Telecom companies in India	2019
46	Dr. Syed Azhar	Think India Journal	<a href="#">Awareness Level Of Women Investors With Reference To Stock Market</a>	2019
47	Dr. Syed Azhar	Think India Journal	Impact of Foreign Direct Investment (FDI) on Financial Performance of Life Insurance Companies	2019
48	Dr. Syed Azhar	The Journal of Private Equity	<a href="#">Industry-Wise Investment Pattern of Select Private Equity Funds in India</a>	2019
49	Dr.S.Neelima	Journal of Advanced Research in Dynamical & Control Systems	Engagement Practices for Multi Generation Workforce	2019
50	Dr.S.Neelima	Think India UGC Care listed Journal	Portfolio management and Investment Decision with reference to J Marathon Advisory Services Pvt.Ltd, Hyderabad	2019
51	Dr.S.Neelima	Professional Books Publisher (New Business Avenues in Telangana State)	Time Series Model to Extract the Net Asset Values of Select SBI Mutual Funds”	2019
52	Ramesh Babu Nemani	Journal of Xian university of architecture and technology- scopus indexed	A study on financial frauds in Banking sector	2019
53	Ramesh Babu Nemani	FPIS OF INDIA, THINK INDIA JOURNAL ISSN:0971-1260 ,Vol-22	Impact Of Forex Market On Import, Export	2019
54	Ramesh Babu Nemani	Anveshana’s International Journal of Research in Regional studies, law social, sciences, journalism and	Risk & Return from the Diversified Vs Non- Diversified portfolio	2019
55	Ramesh Babu Nemani	Student circuit ICWAI –DEC 2019 issue.	A Study on derivatives	2019
56	Dr.P.Sairani	Journal of Xian university of architecture and technology- scopus indexed issue 12.	A study on financial frauds in Banking sector	2019
57	Manisha Kumari	Ajanta	The Stock Market Impact of Credit Rating Announcements.	2019
58	Manisha Kumari	International Journal of Advance & Innovative Research	Change in Stock Price of Banks and Credit Rating.	2019

59	C.V.RANGA REDDY	ISSN:0971-1260 Vol-22-I4-December-2019 THINK INDIA JOURNAL	A Study On Understanding The Impact of Customer Perception and Satisfaction on Customer Loyalty in Hotel Aggregator Business.	Dec,2019
60	R Ramanjana Reddy	Think India Journal	Various risks affecting international shipping and cargo.	Dec,2019
61	Dr.P.Sairani	FPIS OF INDIA, THINK INDIA JOURNAL ISSN:0971-1260 ,Vol-22	An Exploratory Study on Role of Distributors in Mutual Fund Advisory Services	Dec 2019
62	Dr.P.Sairani	International Journal of Recent Technology and Engineering (IJRTE) ISSN: 2277-3878, Volume-8 Issue-4, Scopus indexed	Crisis in the Indian Non-Banking Finance Companies (NBFC) Sector	Nov,2019
63	Dr.P.Sairani	International Journal of Innovative Technology and Exploring Engineering (IJITEE) – SCOPUS	Effectiveness of Capital Structure on ProfitabilityIT Companies Perspective	ISSN: 2278-3075, Volume-9 Issue-1, November 2019
64	SVVS Vara Prasad	THINK India Journal, Vol-22- Issue -10, November, 2019, National Level, UGC Listed	Attaining Customer delight through employee loyalty	November, 2019
65	C.V.RANGA REDDY	ISSN: 0374-8588/impact factor 4.3 Vol.21, Issue 5, October 2019 Journal of Gujarat Research Society- UGC CARE List Group: D	Stress & coping Strategies: An over view on Management Students	Nov,2019
66	C.V.RANGA REDDY	IMCAMFS 3051 PAGE NO: 68 DATED23 November-2019 Anveshna Educational and Research Foundation	Innovative methods and challenges in accounting, management and financial sector.	Nov,2019
67	C.V.RANGA REDDY	Nov-19 A national seminar on emerging trends in business management opportunities & Challenges	A Study on Brand Communication with reference to Nationalised Bank.	Nov,2019

68	Mohd Khaja Qutubuddin	THINK India Journal, Vol-22- Issue -10, November, 2019, National Level, UGC Listed	Attaining Customer delight through employee loyalty	Nov, 2019
69	C.V.RANGA REDDY	ISSN :0374-8588 VOL.21, ISSUE 5,OCTOBER 2019	Stress and Coping Strategies: An Overview on Management students.	Oct,2019
70	Mohd Khaja Qutubuddin	Journal of the Gujarat Research Society , Vol-21- Issue - 5, October 2019, National level Journal, UGC listed	Stress and coping Strategies : An overview on Management Students.	Oct,2019
71	Mohd Khaja Qutubuddin	THINK India Journal, Vol-22- Issue-4, and October-December 2019. UGC listed national Journal	A study on Technological infrastructure and various other importance factors influencing parents to choose a preschool or day care.	October-December 2019
72	SVVS Vara Prasad	THINK India Journal, Vol-22- Issue-4, and October-December 2019. UGC listed national Journal	A study on Technological infrastructure and various other importance factors influencing parents to choose a preschool or day care	October-December 2019
73	KHUDSIYA ZEESHAN	FINANCE INDIA 22Indian Institute of Finance Vol. XXXIII No. 3, September 2019 Pages— 715—722	FINANCE INDIA 22Indian Institute of Finance Vol. XXXIII No. 3, September 2019 Pages— 715—722	September 2019
74	Dr. Kunal Gaurav	International journal of basic and applied research	Celebrity Endorsement & Consumer Buying Intention – A Dyadic Exploration in Indian Context	-July 2019
75	Dr.P.Sairani	International journal of research in management and social science with ISSN 2322-0899	A STUDY ON IMPACT OF GST ON PHARMA SECTOR	Jul,2019
76	Dr.P.Sairani	Student circuit ICWAI –DEC 2019 issue.	Treasury bills	Jul,2019
77	Dr.P.Sairani	Anveshana's International Journal of Research in Regional studies, law social, sciences, journalism and management practices, Volume 4, VOLUME 4, ISSUE 4 (2019, APR)	PERFORMANCE OF INDIAN MSMES	Jul,2019
78	Mrs. Harriet jesvina	Indian council of social sciences research	India's foreign policy challenges and prospects a study on Sino- Indian relations	Jul,2019
79	Dr. Kunal Gaurav	Pramana Research Journal	Factors Influencing Destination Choice of Indian Tourists Visiting Abroad – An Analytical Study	June 2019

80	KHUDSIYA ZEESHAN	The Journal of Private Equity	Profitability Analysis of Select Private Equity Funds in India	Summer, 2019
81	Mohd Khaja Qutubuddin	Indian Journal of Training and development, IJTD, National Journal, UGC listed, April – June 2019	Impact of Pre-departure training on Expatriates career advancement.	April – June 2019
82	Mohd Khaja Qutubuddin	Anveshana International Journal of research in Regional Studies, law, Social Science, Journalism and Management Practices – AIJRRLSJM, Volume 4, ISSUE 4 , April 2019- UGC listed, International Journal	Importance of Generating Employee value proposition (EVP)	Apr,2019
83	SVVS Vara Prasad	Anveshana International Journal of research in Regional Studies, law, Social Science, Journalism and Management Practices – AIJRRLSJM, Volume 4, ISSUE 4, April 2019- UGC listed, International Journal	Importance of Generating Employee value proposition (EVP)	April, 2019
84	Sai Mariseti	Asian Journal of Multidimensional Research UGC listed Journal No:47638- ISSN NO:22784853	Amazon -Alexa An Intelligent Virtual Agent	Mar,2019
85	Sai Mariseti	Asian Journal of Multidimensional Research UGC listed Journal No:47638- ISSN NO:22784853	5G Technology	Mar,2019
86	Dr. G. Radha Kiranmayi	International Journal of Business Management & Research (IJBMR)	The Role Of Customer's Status Consumption And Satisfaction On Repurchase Intention.	Feb,2019
87	Dr.P.Sairani	International journal of Research With 7021-2008 certified journal	Strategy on corporate actions “ A study of Bonus issue and its effects on share price”	Feb,2019
88	C.V.RANGA REDDY	National conference on strategies for business potentiality and sustainability at vidya Jyothi institute of technology	A study on Revenue Growth Strategy in Telecom Industry with reference to Jio	Feb,2019
89	Dr.P.Sairani	International Journal of Advance and Innovative Research Volume 6, Issue 1 (XXXIII) ISSN 2394 - 7780	ISSN: 2278-3075, Volume-9 Issue-1, November 2019	January - March 2019



90	Mohd Khaja Qutubuddin	Journal: International Journal of Advance and Innovation Research, Volume 6, Issue 1(XXXIII), Jan-March 2019, UGC listed, International Journal	Students 'precedence of attributes related online management education – A RIDIT approach.	Jan- March 2019
91	C.V.RANGA REDDY	ISBN:978-93-86256-84-3 Excel publications	IFRS and its Implications in India	Sep,2018
92	Dr.P.Sairani	International journal of Advance and Innovative Research Vol 5, Issue 3 (IV)	A study on option pricing model in Derivatives	July-Sep, 2018
93	Dr. G. Radha Kiranmayi	International Journal Of Advance And Innovative Research	Analytical Approaches To Performance Evaluation.	July-September, 2018
94	Mohd Khaja Qutubuddin	International Journal of Advance and Innovative Research Volume 5, Issue 3 (IV): July - September, 2018	Understanding The Various Components That Affect The Customer Behaviour And Relationship In Select Budget Hotel Industry.	July - September, 2018
95	Mohd Khaja Qutubuddin	International Journal of Advance and Innovative Research Volume 5, Issue 3 (IV): July - September, 2018	Succession Planning Model For Academia: A Conceptual Study.	July - September, 2018
96	Mohd Khaja Qutubuddin	International Journal of Advance and Innovative Research Volume 5, Issue 3 (IV): July - September, 2018	Post Recession – Leveraging The Hr Strategies	July - September, 2018
97	Mohd Khaja Qutubuddin	International Journal of Advance and Innovative Research Volume 5, Issue 3 (IV): July - September, 2018	A Study On Understanding Potential Of E-Bikes	July - September, 2018
98	KHUDSIYA ZEESHAN	The Journal of Private Equity	Industry-Wise Investment Pattern of Select Private Equity Funds in India	Winter, 2018
99	Prof. Kishor Chandra Sahu	The Journal of Social Sciences Research	An Empirical Exploration of the Success Dynamics of Online Tourism Aggregators in India	Apr-18

100	C.V.RANGA REDDY	ISSN 2322-0899 International Journal of Research in Management & Social Science Volume 6, Issue 1(IX) January-march, 2018 part-2	A Study on Impact of GST on Pharma Sector	Mar,2018
101	Prof. Kishor Chandra Sahu	International Journal of Research in Management, Economic sand Commerce	Factors Influencing Customer Satisfaction at Tours and Travel Agencies in India	March 2018
102	Sai Mariseti	Shalax International Journal of Management UGC-Approved No-44278	Dockers-A Better Approach for Cloud-Computing	Vol-5 March,2018
103	C.V.RANGA REDDY	ISSN 2322-0899 International Journal of Research in Management & Social Science Volume 6, Issue 1(IX) January-march, 2018 part-2	A Study on Impact of GST on Pharma Sector	Mar,2018
104	C.V.RANGA REDDY	ISSN 2321-4643 VOL 5 SPECIAL ISSUE 5, MARCH 2018	A Study of Financial Frauds in Indian Banking Sector	Mar,2018
105	Prof. Kishor Chandra Sahu	Inspira- Journal of Modern Management & Entrepreneurship (JMME)	DEMOGRAPHICAL INFLUENCE ON CONSUMER BUYING: AN EMPIRICAL INVESTIGATION	October, 2017
106	Prof. Kishor Chandra Sahu	International Research Journal of Management and Commerce	Impact of travel destination factors on travel destination choice: An empirical investigation of Indian Travelers	October 2017
107	Dr. Kunal G	Inspira- Journal of Modern Management & Entrepreneurship (JMME)	DEMOGRAPHICAL INFLUENCE ON CONSUMER BUYING: AN EMPIRICAL INVESTIGATION	Oct-17
108	Prof. Kishor Chandra Sahu	Research Journal of Social Science and Management	Consumer buying behavior with reference to the chocolate consumers	January 2017
109	Prof. Kishor Chandra Sahu	International Journal of Research in Finance and Marketing (IJRFM)	The rise of Ferrero in India: The sweet truth	December 2016
110	Dr. Kunal G	SMS Varanasi	Impact of Relationship Marketing on Customer Loyalty: Evidence from Indian Automobile Industry	August 2016