

Paper Presentations					
SL. NO.	Name of faculty	Theme of the conference	Name of Refereed Journal	Title of the Paper	Year
1	Dr. Syed Azhar	Contemporary Issues in Management Studies	ICBM-SBE	Study on Risk and Return of NBFC's	26 th March 2021
2	P Vikrant Kumar	International Conference on Rigor, Relevance & Resilience in Business & Management Research	Symbiosis Institute of Business Management	Text Mining and Sentiment Analysis for improving Retail offerings: Impact of Online review on Brand Selection / Rejection - An experimental study	12-14 Feb, 2021
3	Syed Azhar	International Conference on "Impact of Information Technology on Emerging Business Trends"	Immanuel Business School	Financial Performance of Dairy Industry: A comparative Study	2020
4	Dr.S.Neelima	the Two day National Conference on New Management Paradigms in a changing world: Innovations, Dynamics and Future Prospects	NIT Warangal	Evaluation of One person Company: Growth and Challenges"	2020
5	R Ramanjana Reddy	Impact of information technology on emerging business trends	Immanuel Business School	Financial performance of dairy industry: A comparative study	2020
6	Syed Azhar	National Conference on New Management Paradigms in a Changing World: Innovations, Dynamics and Future Prospects.	National Institute of Technology, Warangal	Evaluation of One Person Company	2020
7	Syed Azhar	Renaissance Step Towards Excellence- A two Day national Seminar on Addressing Contemporary Issues in Business	Avanti Group of Institutions		2020

8	Syed Azhar	Renaissance Step Towards Excellence- A two Day national Seminar on Addressing Contemporary Issues in Business	Avanti Group of Institutions	Economic Slowdown: Effect on Automobile Industry	2020
9	SVVSV Prasad	Guidelines on KYC Norms	Participated	Vidya Jyothi Institute of Technology	December, 2020
10	SVVSV Prasad	Faculty Development Programme on “Formulative of Research Problem and Research Funding”	Participated	Anwarul Uloom College of Business Management	December, 2020
11	SVVSV Prasad	Emerging Opportunities and Challenges in Indian Economy	Participated and presented a paper on A case Study on comprehending the significance of socio-cultural system in Change management	Rizvi College of Arts, Science & commerce	October, 2020
12	SVVSV Prasad	Human Resource Practices	Participated	MSW Socialites	October, 2020
13	P Vikrant Kumar	Reimagining Business – Focus on Customer	Indo-Gulf Marketing Association	Role of AI & Big Data in Social Media Marketing	31 st Oct 2020
14	Mohd Khaja Qutubuddin	Online International conference on Emerging opportunities and challenges in Indian Economy – an interdisciplinary approach	Rizvi Education Society Mumbai and Parul University Gujarat	A case Study on comprehending Socio Cultural System in change management system	18th October 2020
15	SVVSV Prasad	Change of work culture in future with impact of Pandemic situations	Participated	Kodaikanal Christian college	September, 2020

16	Dr. G. Radha Kiranmayi	5 th Conference on HRM	ICFAI Business School, Hyderabad	Personality factors and Internal Branding- The role of OCB	28-29 th August, 2020
17	P Vikrant Kumar	Innovations for New Normal	Government Degree College, Parkal	Effective use of Buzz Marketing for Brand Adoption and Mediating Role of Customer Engagement among Millennials and Centennials	23-25 August 2020
18	Sai Mariseti	Innovations for New Normal	Government Degree College Parkal	The Growth of Digitalization in Indian Tourism	23-25 August 2020
19	Mohd Khaja Qutubuddin	A 3 days virtual conference on Innovations for new normal	Government Degree college – Parkal, Warangal, Govt of Telangana	Important factors influencing customers in choosing a specific Hotel	23 rd to 25 th August 2020
20	Mohd Khaja Qutubuddin	A 3 days virtual conference on Innovations for new normal	Government Degree college – Parkal, Warangal, Govt of Telangana	Factors influencing Customer Satisfaction in Hotel Industry	23 rd to 25 th August 2020
21	Dr. G. Radha Kiranmayi	Innovations for New Normal	Government Degree College, Parkal	Effectiveness of LinkedIn as a recruitment Tool	23-25 th August, 2020
22	Dr. Syed Azhar	Innovations for New Normal	Government Degree College, Parkal -Warangal	Evaluation of One Person Company: Growth and Challenges	23-25 th August 2020

23	Sai Marisetti	"One day International conference on EMERGING TRENDS AND PRACTICES OF BUSINESS LEADERSHIP IN THE DIGITAL ERA"	University of Madras Dept of Management Studies	Digital Convenience No Privacy: Two Faces of E-commerce era	March 5 th 2020
24	Sai Marisetti	International Conference on Business Next	Loyola College Chennai	Chatbots A Powerful Digital Tool For Future Generation Customer Service - Can Human Touch Compensated?	March 4 th 2020
25	Mohd Khaja Qutubuddin	"New Management Paradigms in a Changing world : Innovations, Dynamics and Future Prospects"	NIT, National Institute of Technology Warangal	A study on Factors effecting customer satisfaction in Hotel industry	31 st January and 1 st February 2020
26	Mohd Khaja Qutubuddin	"New Management Paradigms in a Changing world : Innovations, Dynamics and Future Prospects"	NIT, National Institute of Technology Warangal	A market study to determine the potential of E-Bikes at educational institutions and corporate offices	31 st January and 1 st February 2020
27	Sai Marisetti	International conference on Industry 4.0-Architecting Management Practices In Business	IIHS GHAZIABAD	The upcoming Wireless Technology in India	25 TH Jan 2020
28	SVSV Prasad	Sixth Biennial conference of the Indian Academy of Management	IIM Trichy	Understanding and evaluation of video consumption over digital platforms in Telugu states	2-4 January 2020

29	Mohd Khaja Qutubuddin	Sixth Biennial conference of the Indian Academy of Management	IIM Trichy	Understanding and evaluation of video consumption over digital platforms in Telugu states	2-4 January 2020
30	Dr.S.Neelima	One day National Seminar on IMCAMFS-2019 , in association with Anveshana Educational and Research Foundation	ICBM-SBE	“Assessment of Performance of Mutual Funds in India	2019
31	Ramesh Babu Neman	A National Seminar on Emerging Technological Trends in Banking, Insurance, Finance & Marketing	Roots Degree College in collaboration with Department of Commerce and Management, Osmania University	Impact of Forex Market on Import, Export & FDI's in Inada	2019
32	Ramesh Babu Neman	A National Seminar on Emerging Technological Trends in Banking, Insurance, Finance & Marketing	Roots Degree College in collaboration with Department of Commerce and Management, Osmania University	Performance of Hospitality Industry in India	2019
33	Ramesh Babu Neman	National Seminar on Emerging Trends in Business Management – Opportunities & Challenges	St. Joseph's Degree & PG College in collaboration with Indian Council of Social Science Research	A study on Performance of Sector Mutual Fund Schemes	2019

34	Ramesh Babu Nemani	One day National Seminar on Innovative Methods and Challenges in Accounting, Management and Financial Sectors	ICBM – SBE in Association with Anveshana Educational and Research Foundation	Risk and Return from the diversified vs Non – diversified portfolio	2019
35	Dr.S.Neelima	Two day National Conference on Management Perspectives - 2019	Vignans University , Guntur	‘Perception of Students on Teaching Methods of Public and Private School	2019
36	Dr.S.Neelima	International Conference on Dimensions of Innovative Business Practices-Discerning New Perspectives held at St.Joseph’s College of Arts & Science for women, Chennai	St.Joseph’s College of Arts & Science for women, Chennai	Efficiency of Mutual Funds using Data Envelopment Analysis	2019
37	Syed Azhar	A National Seminar on Emerging Technological Trends in Banking, Insurance, Finance and Marketing	Roots Degree College	Factors Affecting Consumers Preference while buying Water Purifiers	2019
38	Syed Azhar	A National Seminar on Emerging Technological Trends in Banking, Insurance, Finance and Marketing	Roots Degree College	Awareness Level of Women Investors in reference to Stock Market	2019
39	Syed Azhar	One Day National Seminar on Innovative Methods and Challenges in Accounting, Management and Financial	ICBM in Association with Anveshana Educational and Research Foundation		2019

40	Syed Azhar	One Day National Seminar on Innovative Methods and Challenges in Accounting, Management and Financial Sector	ICBM in Association with Anveshana Educational and Research Foundation	Financial Health of Select Telecom Companies in India	2019
41	Syed Azhar	One Day National Seminar on Innovative Methods and Challenges in Accounting, Management and Financial Sector.	ICBM in Association with Anveshana Educational and Research Foundation	Impact of FDI on Financial Performance of life insurance companies	2019
42	Syed Azhar	One Day National Seminar on Innovative Methods and Challenges in Accounting, Management and Financial Sector.	ICBM in Association with Anveshana Educational and Research Foundation	Effects of Terrorism and natural Calamities on Stock Market	2019
43	Manisha Kumari	Human Concerns and Issues in Literature, Social Sciences, Commerce, Science and Technology	SVVM College of Commerce, Goa University.	The Stock Market Impact of Credit Rating Announcements	2019
44	Manisha Kumari	International Multi-Disciplinary Conference on Policy Initiatives of Government of India –Appraisal & Assessment	VSIT in association with BOB	Change in Stock Price of Banks and Credit Rating	2019
45	SVSV Prasad	International conference on Operations research and decision Sciences (ICORDS)	IIM Vishakhapatnam	An Empirical study on how social media marketing has a significant impact over conventional marketing on brand awareness	28-30 December, 2019

46	Mohd Khaja Qutubuddin	International conference on Operations research and decision Sciences (ICORDS)	IIM Vishakhapatnam	An Empirical study on how social media marketing has a significant impact over conventional marketing on brand awareness	28-30 December, 2019
47	SVVSV Prasad	National Seminar on Emerging Trends in Business Management- Opportunities & Challenges	St. Joseph's Degree & PG College in collaboration with ICSSR	A Study on Brand communication with reference to nationalized Banks	30 th November, 2019.
48	Mohd Khaja Qutubuddin	National Seminar on Emerging Trends in Business Management – Opportunities and challenges	ICSSR and St. Joseph's Degree and PG College, Hyderabad	A study on consumer preference towards Patanjali products	30 th November, 2019
49	SVVSV Prasad	One day National seminar on Innovative methods and challenges in Accounting, management and financial sectors	AERF and ICBM SBE, and Hyderabad	Attaining customer delight through employee loyalty	23 rd November 2019
50	Mohd Khaja Qutubuddin	One day National seminar on Innovative methods and challenges in Accounting, management and financial sectors	AERF and ICBM SBE, and Hyderabad	Attaining customer delight through employee loyalty	23 rd November 2019
51	Mohd Khaja Qutubuddin	One day National seminar on Innovative methods and challenges in Accounting, management and financial sectors	AERF and ICBM SBE, Hyderabad	Effective Employer branding : Need for HR to partner with marketing	23 rd November 2019
52	Dr. G. Radha Kiranmayi	International Conference on Transformative Consumerism and Sustainability: The Emerging Global Business Scenario	GITAM Hyderabad Business School	Analytical Approaches to performance Evaluation	15- 16 November, 2019

53	Mohd Khaja Qutubuddin	International conference - Business Agility in Volatile times	Curtin University Australia and LPU Mittal School of Business, Punjab	A Study on factors influencing customers choice of selecting a specific hotel	7 th and 9 th November, 2019
54	Mohd Khaja Qutubuddin	International conference - Business Agility in Volatile times	Curtin University Australia and LPU Mittal School of Business, Punjab	A study on effectiveness of Online education	7 th and 9 th November, 2019
55	SVVSV Prasad	International conference - Business Agility in Volatile times	Curtin University Australia and LPU Mittal School of Business, Punjab	A Study on factors influencing customers choice of selecting a specific hotel	7 th and 9 th November, 2019
56	SVVSV Prasad	A National Seminar on Emerging Technological Trends in Banking, Insurance, Finance & Marketing	Roots Degree College in Collaboration with Department of Commerce and Management.	A study on Various Risks affecting International Shipping & Cargo	October, 2019
57	Sai Marisetti	National Seminar on Emerging Trends in Banking, Insurance, Finance and Marketing	Roots college Department of Commerce and Management OU	Amazon Alexa Featured Generation Eco-system	26 th October 2019
58	Mohd Khaja Qutubuddin	A national seminar on Emerging technological trends in banking , insurance, finance and marketing	Osmania University, Department of commerce and management, and Roots degree college , Hyderabad	Importance of socio-cultural system in Transformative leadership and change management	26 th October, 2019

59	SVVSV Prasad	NCERTELT -2019 Emerging Trends in English Language teaching and literature	IIIT YSR Kadapa District- Rajiv Gandhi University of Knowledge Technologies	A study on Technology infrastructure and various other important factors influencing parents to choose a preschool or day care	14 th September 2019
60	Mohd Khaja Qutubuddin	NCERTELT -2019 Emerging Trends in English Language teaching and literature	IIIT YSR Kadapa District- Rajiv Gandhi University of Knowledge Technologies	A study on Technology infrastructure and various other important factors influencing parents to choose a preschool or day care	14 th September 2019
61	P Vikrant Kumar	16th Annual World Congress	Academy for Global Business Advancement (AGBA), USA and IIM Rohtak	Buzz Marketing for Stronger Customer Engagement: Degree of Brand Adoption among Millennials v/s Centennials	July 2 – 4,2019 at IIT Delhi.
62	Surekha Adiki	Emerging Trends in Banking, Insurance and Tourism	Dept. of Commerce, Osmania University	Predictive Analytics on Cross Sell and Up sell – Practical Approach on Building Recommendation Engine	Jun,2019
63	Mohd Khaja Qutubuddin	4 th one day national seminar – Issues and challenges in VUCA World	Hyderabad Management Association & DST , ICBM SBE, Hyderabad	Students Precedence of attributes related online management education - A RIDIT Approach	March 23 rd , 2019

64	SVVSV Prasad	4 th National HR Conference on 'HR 360 – Talent, Technology and Ideas"	Jain School of commerce Studies, Jain deemed to be university, Bangalore	A case Study on employee engagement initiatives in Signode	28 th February 2019
65	Mohd Khaja Qutubuddin	4 th National HR Conference on 'HR 360 – Talent, Technology and Ideas"	Jain School of commerce Studies, Jain deemed to be university, Bangalore	A case Study on employee engagement initiatives in Signode	28 th February 2019
66	Dr. G. Radha Kiranmayi	The Role of Organizational Citizenship Behaviour On Internal Brand Identification	Vidhya Jyothi Institute Of Technology	The Role of Organizational Citizenship Behaviour on Internal Brand Identification	23 February, 2019
67	P Vikrant Kumar	6th Asia Pacific International Conference On Changing Business Practices in current environment	Sydenham Institute of Management Studies, Research and Entrepreneurship Education, Mumbai	Role of IoT in Business Intelligence & Customer Experience	10 -11 Jan 2019
68	P Vikrant Kumar	CSR in India: Challenges & Prospectus for Socio-Economic Transformation	Department of Business Management, Satavahana University, Karimnager	CSR – A tool for Corporate Social Branding	21-22 Feb 2018